

# BUSINESS\$+



**Our unique solution to your continuous sales growth.** This proven concept will change your way of business and make you move on higher.

## Highlights of the system

- Concept of promoting your products and services online
- System offers you - CMS website, Online Catalogue and Online email Marketing Application
- Create more prospective customers to visit your store
- More business from your returning customers
- Grow your business through email-Marketing
- Showcase your products and services through online catalogue

## ABOUT THE SYSTEM

You have invested heavily in your business and now planning for handsome profit. You have set your business goals high but looking for the ideas to convert your efforts into speedy growth in sales. Now you require a system which you have to follow closely that takes you to convert your business goals into reality.

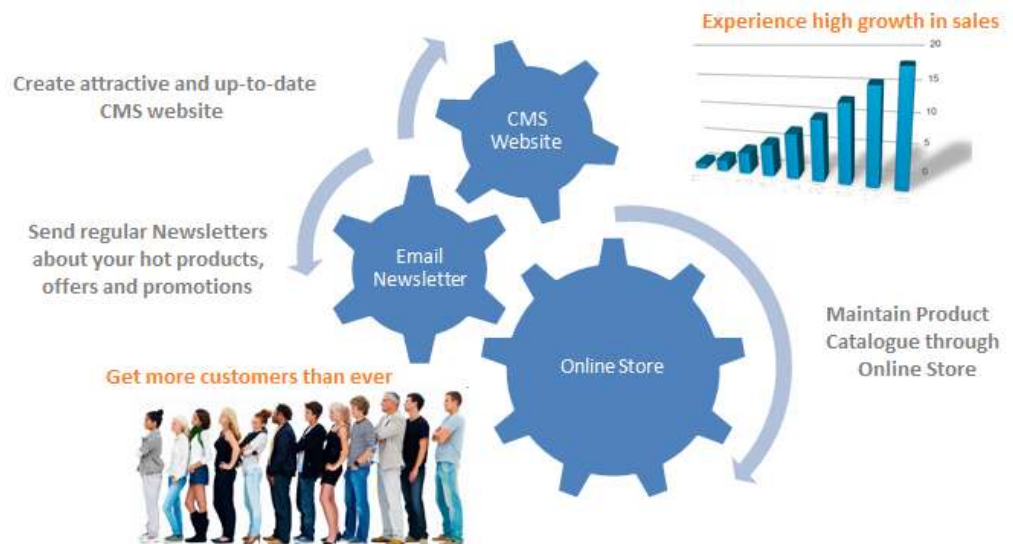
We have specially created the BUSINESS-PLUS for this purpose to achieve higher sales. The system does not cost you much and offer maximum results in less time. We use power of ONLINE BUSINESS PROMOTION. We offer tools to promote your business ONLINE because:

- You get more customers when you are online
- It costs you less in advertising your products online
- You promote your ideas online quickly
- You create your customer-network online fast
- You reach your buyers with your product catalogues

## The BUSINESS PLUS

The system offers you to use the power of ONLINE tools to promote your business. We will setup and take care of these powerful applications to promote your business to grow quickly:

- CMS Website
- Newsletter Application
- Online Store



## Benefits of Online Store and Product Catalogue

You certainly want to attract more customers at their convenience offering your products to showcase them. Returning customers will visit again if they come to know your latest range of products, offers and promotions. Besides your returning customers, whole world is your buyer and you get more sales than ever. You never know when you would get your dream buyers who will change your business and takes you to higher position. The benefits include:

- Showcase your line of products to your prospective buyers
- Receive instant orders
- Get the list of interested buyers who can be contacted
- Get customer feedback about your product for improvement
- Create your offers and promotions quickly

## Benefits of Email Marketing and Newsletter Application

Billboards, newspaper adverts, television slots and even mail shots can cost a significant amount of money. In addition to the cost of the resources used in their production, print space, airtime and other factors, such advertising usually requires a substantial amount of labour to be effective. Email marketing meanwhile requires a fraction of these resources and can be successfully undertaken by a single individual. In addition there are many more benefits like:

- Communicate to your customer base instantly
- Create dynamic visual content
- Reach anyone, anywhere
- Showcase your products, offers and promotions
- Build relationships
- Target specific customers
- Gather customer feedback
- Track your campaign

## Benefits of CMS Website

Your website is your identity and strength of business. Let it be impressive and keep information up-to-date. CMS helps you update the contents and images of your website quickly and easily. We will provide you the control panel and you can do it even yourself right from your desktop.

Use the Power of IT to grow your business to become front leader. Contact us today to discuss more.

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For more details about the system, please visit at <http://www.orsent.com> and email us at [info@orsent.com](mailto:info@orsent.com) or call on +91- 9013217111